ACEM DIRECTORY 2013

ADVERTISING CONTRACT

The Association of Consulting Engineers Malaysia Directory 2013 is a valuable promotional and advertising tool. The useful information on the engineering services available in the region reaches key decision-makers of national and international administrative and corporate bodies all over the world.

The Directory, published annually, is a comprehensive publication of all relevant information on the Association, consulting engineers who are its members and engineering consultancy firms they practice with. It is a unique and excellent reference manual to government, public corporations, leaders of the industry, developers, builders and project managers. It is also an essential medium through which your products and services will receive the attention of decision-makers in the trade.

The Directory is circulated extensively. These include Individual & Corporate Members of ACEM, Ministries & Government Departments, Associations/Institutions pertinent to the building & construction industry, Embassies, Libraries, MATRADE offices world wide, overseas Trade Commissions and Member Associations of International Federation of Consulting Engineers (FIDIC) throughout the world.

Advertising Rates

Outside Back Cover (Full Colour)	RM 4,200
Inside Front Cover (Full Colour)	RM 3,200
Inside Back Cover (Full Colour)	RM 2,600
Special Positions (Full Colour)	
Facing Inside Front Cover	RM 2,800
Facing Inside Back Cover	RM 2,500
Facing Foreword/Contents/Messages	RM 2,500
Opposite Section Dividers	RM 2,300
Full Page – Inter. Pages (Full Colour)	RM 2,200
Full Page – Inter. Pages (Black/White)	RM 1,500

Advertisement Size: Full Page – 210 X 297mm

Advertising Material:

Softcopy in PDF format with resolution of at least 300 dpi.

Booking Deadline: 31 October 2012
Submission of File: 30 November 2012
Publication Date: end December 2012

Discount Scheme

Discount scheme for multiple advertisements by a company/ companies within the same group.

a. The first advertisement insertion would be at the printed rate.
b. The second and subsequent advertisement insertion(s) would each be given a discount of 10% of their respective individual printed rates.

- In the event multiple bookings for the same space are received, bookings will only be confirmed upon receipt of payment, on a first come, first served basis.
- No cancellation is permissible once booking is confirmed. The advertiser remains liable to ACEM for the full advertising fee.

Payment

All bookings for advertisement will be on pre-payment basis. All cheques must be crossed and made payable to 'The Association of Consulting Engineers Malaysia'.

For further information and advertising requirements, please contact:

PERSATUAN JURUTERA PERUNDING MALAYSIA

The ACEM Secretariat
No. 63-2 & 65-2, Medan Setia 1
Damansara Heights, 50490 Kuala Lumpur
Tel: 03-2095 0031 Fax: 03-2095 3499
E-mail: sec@acem.com.my

ACEM DIRECTORY 2013
ADVERTISING CONTRACT

Please complete in duplicate and return original to:

The ACEM Secretariat, No. 63-2 & 65-2, Medan Setia 1, Damansara Heights, 50490 Kuala Lumpur.

We hereby confirm insertion of our advertisement in the Association of Consulting Engineers Malaysia (ACEM) Directory 2013.

Advertiser's Particulars:

Company: _____

Address: _____

Telephone No: _____ Fax No: _____

Contact Person: _____ Designation: _____

Advertising Requirements:

Please (✓) in the appropriate boxes provided.

Outside Back Cover (Full Colour)	❒	Inside Front Cover (Full Colour)	❒
Inside Back Cover (Full Colour)	❒	Facing Inside Front Cover (Full Colour)	❒
Facing Inside Back Cover (Full Colour)	❒	Facing Foreword (Full Colour)	❒
Facing Contents (Full Colour)	❒	Facing Messages (Full Colour)	❒
Opposite Section Dividers (Full Colour)	❒	Full Page – Inter. Pages (Full Colour)	❒
Full Page – Inter. Pages (Black/White)	❒		

Softcopy file will be submitted to the ACEM Secretariat on _____ (please specify date).

We enclose herewith our Cheque No. _____ for RM_____ made payable to **'The Association of Consulting Engineers Malaysia'**. Kindly acknowledge receipt.

I understand that cancellation is not permissible once booking is confirmed. The advertiser remains liable to ACEM for the full listing/advertising fee.

_____ _____

Advertiser (Signature & Company Stamp) Date of Contract

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For Office Use

Application/Booking received on: _____ Softcopy file received on: _____

Booking confirmed by: _____ Space Allocated: _____