

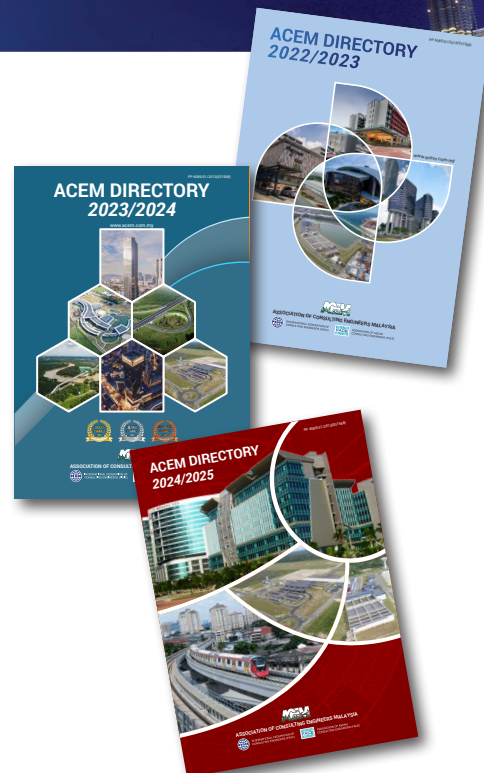
ACEM DIRECTORY 2025/2026

ADVERTISING CONTRACT

The Association of Consulting Engineers Malaysia Directory 2025/2026 is a valuable promotional and advertising tool. The useful information on the engineering services available in the region reaches key decision-makers of national and international administrative and corporate bodies all over the world.

The directory, published annually, is a comprehensive publication of all relevant information on the Association, consulting engineers who are its members and engineering consultancy firms they practice with. It is a unique and excellent reference manual to government, public corporations, industry leaders, developers, builders and project managers. It is also an essential medium through which your products and services will receive the attention of decision-makers in trade.

The directory is circulated extensively. These include Individual & Corporate Members of ACEM, Ministries & Government Departments, Associations/Institutions pertinent to the building & construction industry, Embassies, Libraries, MATRADE offices worldwide, overseas trade commission and Member Associations of International Federation of Consulting Engineers (FIDIC) throughout the world.



Advertising Rates

Outside Back Cover (Full Colour)	: RM 5,300.00
Inside Front Cover (Full Colour)	: RM 4,000.00
Inside Back Cover (Full Colour)	: RM 3,400.00

Special Positions (Full Colour)

Facing Inside Front Cover	: RM 3,600.00
Facing Inside Back Cover	: RM 3,200.00
Facing Foreword / Contents / Messages	: RM 3,200.00

Opposite Section Dividers	: RM 3,000.00
Full Page – Inter. Pages (Full Colour)	: RM 2,800.00

Advertising Size: Full Page – 210 X 297mm

Advertising Material:

Softcopy in AI/PDF format with resolution of at least 300 dpi.

Booking Deadline : 30 June 2025

Submission of File : 31 July 2025

Publication Date : 02 September 2025

Discount Scheme

Discount scheme for multiple advertisements by a company / companies within the same group.

- The first advertisement insertion would be at the printed rate.
- The second and subsequent advertisement insertion(s) would each be given a discount of 10% of their respective individual printed rates.

- In the event multiple bookings for the same space are received, bookings will only be confirmed upon receipt of payment, on a first come, first served basis.
- No cancellation is permissible once the booking is confirmed. The advertiser remains liable to ACEM for the full advertising fee.

Payment

All bookings for advertisement will be on pre-payment basis. All cheques must be crossed and made payable to 'The Association of Consulting Engineers Malaysia'.

For further information and advertising requirements, please contact:



The ACEM Secretariat
Suite 20-9, Level 20, Menara 1MK
No. 1, Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur
Tel: 03-6413 1504
E-mail: ikram@acem.com.my

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Please complete in duplicate and return by email to ikram@acem.com.my or to:

ACEM Secretariat

Suite 20-9, Level 20, Menara 1MK, No. 1, Jalan Kiara, Mont' Kiara, 50480 Kuala Lumpur

We hereby confirm insertion of our advertisement in the Association of Consulting Engineers Malaysia (ACEM) Directory 2025/2026

Advertiser's Particulars:

Company : _____

Address : _____

Tel No : _____ Fax No: _____ E-mail: _____

Contact Person: _____ Designation: _____

Advertising Requirements:

Please tick (✓) in the appropriate boxes provided.

Outside Back Cover (Full Colour)		Facing Foreword (Full Colour)	
Inside Back Cover (Full Colour)		Facing Contents (Full Colour)	
Inside Front Cover (Full Colour)		Facing Messages (Full Colour)	
Facing Inside Front Cover (Full Colour)		Opposite Section Dividers (Full Colour)	
Facing Inside Back Cover (Full Colour)		Full Page – Inter. Pages (Full Colour)	

Softcopy file will be submitted to the ACEM Secretariat on _____ (please specify date).

We enclose herewith our Cheque No. _____ for RM _____ made payable to 'The Association of Consulting Engineers Malaysia'. Kindly acknowledge receipt.

I understand that cancellation is not permissible once booking is confirmed. The advertiser remains liable to ACEM for the full listing/advertising fee.

Advertiser (Signature & Company Stamp)

Date of Contract

For Office Use

Application/Booking received on: _____

Booking confirmed by: _____

Softcopy file received on: _____

Space Allocated: _____